

UCSB CENTER FOR BLACK STUDIES RESEARCH
OPEN HOUSE
WITH GUEST SPEAKER SUNDIATA KEITA CHA-JUA

*Explore our remodeled offices, meet the CBSR people,
and learn from our guest speaker!*

Thursday, February 7, 2019
Open House and Reception: 4–5 p.m.
Talk: 5–6 p.m.
UCSB Center for Black Studies Research
4603 South Hall

FEATURED SPEAKER

**"SELLING SOUL CITY:
FLOYD B. MCKISSICK SR., BLACK POWER, BLACK CAPITALISM,
AND HIS ALLIANCE WITH CONSERVATIVE REPUBLICANS"**



DR. SUNDIATA KEITA CHA-JUA
ASSOCIATE PROFESSOR OF
HISTORY AND AFRICAN AMERICAN STUDIES,
UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN

Dr. Cha-Jua analyzes the career of Floyd Bixler McKissick Sr.—lawyer, organizer, the executive director of the Congress of Racial Equality (CORE), and a key figure in developing the political strategy of the Black Power Movement.

By examining the strange alliance McKissick forged with conservative Republican presidents Richard M. Nixon and Gerald R. Ford to fund Soul City, his “all-Black” city in North Carolina, Dr. Cha-Jua explores a neglected theme in Civil Rights and Black Power movement scholarship: the relationship among Black Power, federal support for Black capitalism, and the origins of contemporary Black conservatism.

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Questions? Contact Rosa Pinter at rpinter@cbs.ucsb.edu or 805-893-3914